

SCRIPT TITLE

Written by

Name of First Writer

Based on, If Any

Address
Phone Number

HEART OF THE NATION MEMBERSHIP DRIVE AND AWARENESS CAMPAIGN

OPEN ON GREG PAGE, IN FRONT OF A HEART OF THE NATION (HOTN)
MEMBER'S BUSINESS WITH HOTN STICKER ON FRONT WINDOW

MCU WITH STICKER NEXT TO GREG

GREG
(pointing to sticker)
This sign could help you save a
life.

CUT TO:

W/S GREG IN FRONT OF BUSINESS WITH BUSINESS LOGO REVEALED,
GREG HOLDING A HOTN STICKER

GREG (CONT'D)
A Heart of the Nation sticker on
the front door or window of a shop,

CUT TO MONTAGE OF HOTN STICKERS ON BUSINESS WINDOWS

GREG V.O
workplace, business, or community
group

CUT TO GREG W/S

GREG (O.S)
means that they have an AED
(holds up an AED)
Ready to be used by a member of the
community to try to save the life
of someone who is in cardiac
arrest.

CUT TO STILL IMAGE OF LOCATION MAP FROM WEBSITE:
WWW.HEARTOFTHENATION.COM.AU/LOCATIONS

GREG V.O
So look out for a Heart of the
Nation sticker in your local area,
or when you're travelling. You
never know when you might need it.

CUT TO:

C/UP OF GREG IN FRONT OF WINDOW WITH HOTN STICKER

GREG
Support Heart of the Nation members
because

CUT TO:

Split screen with 16 frames, each containing one HOTN member video, with staff standing next to their HOTN sticker, with each group saying in sync:

**HOTN MEMBERS
We're ready to support you!**